

Call for Art | Electrical Box Art

Area artists of all ages and skill levels are invited to submit original artwork for consideration; painting, drawing, illustration, photography, or digital art. Artwork can be representational or non-objective. Submissions can be new or preexisting artwork. Artwork submissions will be juried, and the jurors will make selections using the artwork image and information (title, medium, year created). Three artworks will be selected to be printed on vinyl and installed on one of three electrical box locations: 1) Northern State University campus, 2) corner of 6th avenue and Main Street, and 3) 3rd Ave SW & 2nd Street. Electrical box locations are in Aberdeen, SD. Images of the electrical boxes are on page 3.

This call for art is facilitated by the Aberdeen Chamber of Commerce, Aberdeen Area Arts Council, and Northern State University. The goal is to grow this project each year, and continuously increase the number of electrical boxes included in the project. A call for art will be circulated in the future for artists and creatives to submit work for consideration.

Eligibility

The call is open to residents of all ages and skill levels of the following counties in South Dakota: Brown, Campbell, Day, Edmunds, Grant, Marshall, McPherson, Roberts, Spink, and Walworth. Residents of Dickey County, North Dakota are eligible to submit artwork.

Entry Fee: free to enter

Contact Email: artscouncil@nvc.net

Deadline to Enter: 5:00pm Tuesday, September 6, 2022

Site Specification & Materials

If selected, the artist will be notified by email. Selected artists will receive a \$200 stipend. The vinyl wraps become property of the Aberdeen Chamber of Commerce and Northern State University. Cost of producing the vinyl wraps will be funded by the Aberdeen Chamber of Commerce, Aberdeen Area Arts Council, and Northern State University. The location of the vinyl wraps will be determined by the Aberdeen Chamber of Commerce, Aberdeen Area Arts Council, and Northern State University.

Guidelines

1. Individual or teams are allowed to submit up to 2 designs. An artist can have their name on a maximum of 2 entries.
2. Original designs only. Submissions can be new or preexisting artwork.
3. Painting, drawing, illustration, photography, and digital art are accepted.
4. Artwork submissions cannot contain any words (unless in a historical context), advertising, commercial logos, copyrighted or trademarked items. Artwork cannot mimic any traffic control devices. Artwork submissions must not have any reference to drug, alcohol, and tobacco use or address any social issues. Profanity is not allowed.
5. The artwork submissions cannot cause driver distraction or unnecessarily engage with the attention of drivers. Artwork submissions cannot result in conditions that compromise the flow of traffic or increase roadway information clutter.
6. If selected, the jurors reserve the ability to revise and negotiate final designs.

Submission Requirements

1. Submit one high-quality image per artwork. The file must be formatted as a PDF, JPG or TIFF file, with a minimum of 150 dpi/ppi. Preferred resolution of 300 dpi/ppi (dots per inch), the file size around 5 MB. Minimum 8000 pixels at widest point of the image (around 28" at the widest point).
 - a. If selected, the submitted image or file will be used to fabricate the vinyl wrap. Please make sure you submit the correct, high-quality artwork image.
2. Include the following information for each artwork submission:

- a. First and Last Name
- b. Method of contact: email, phone, address
- c. Artwork title
- d. Medium
- e. Year created
- f. Brief explanation of artwork submission(s)
- g. Preference of electrical box location*
 - i. Northern State University campus
 - ii. Corner of 6th avenue and Main Street
 - iii. 3rd Ave SW & 2nd Street

*The Aberdeen Chamber of Commerce, Aberdeen Area Arts Council, and Northern State University reserve the right to determine the final location of selected artwork.

Submitting Artwork

Art submissions may be submitted by email

- Email submission requirements to the Aberdeen Area Arts Council at artscouncil@nvc.net

Selection Criteria

Artwork selections will be based on the following criteria:

1. Execution of artwork
2. Quality of artwork file/image

Liability

The Aberdeen Chamber of Commerce and Northern State University reserve the right to remove a vinyl wrap from an electrical box location at any time.

Timeline

Deadline to Enter: 5:00pm Tuesday, September 6, 2022

Acceptance Notification: Monday, September 12, 2022

Vinyl Wrap Installation: Fall 2022

Images of Electrical Box Locations

- 1) Northern State University campus (East side)
Aberdeen, SD



- 2) Corner of 6th Avenue & Main Street
Aberdeen, SD



- 3) 3rd Ave SW & 2nd Street Aberdeen, SD

